|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| ­­Standard Criterion | Essential Learning | | | | | | Mastery | Proficient | Emerging | Insufficient | No Evidence | Teacher Comments: why you did or did not achieve the level for each category? |
| **PRODUCTION** |  | | | | | | | | | | | |
| **DESIGN** Understanding how to incorporate composition, color, and typography to enhance overall purpose of the design. | Knowledge & Set-up for Appropriate design dimensions | | | | | | 4 | 3 | 2 | 1 | 0 |  |
| Design and Layout within Adobe Illustrator | | | | | | 4 | 3 | 2 | 1 | 0 |  |
| **PRODUCTION** |  | | | | | |  |  |  |  |  |  |
| **TECHNIQUE** Understanding how to professionally apply common industry tools, software, and equipment within a project setting. | Using appropriate Tool & Palettes within Adobe Illustrator (Color Palette, Pathfinder Palette, Tool Bar, Shape Tool) | | | | | | 4 | 3 | 2 | 1 | 0 |  |
| Using Pen Tool appropriately within Adobe Illustrator | | | | | | 4 | 3 | 2 | 1 | 0 |  |
| Correct use of Layers for the Design Layout with in Adobe Illustrator | | | | | | 4 | 3 | 2 | 1 | 0 |  |
| Appropriate Test Print/ Proofs | | | | | | 4 | 3 | 2 | 1 | 0 |  |
| **Post-Production/ Bindery** |  | | | | | | | | | | | |
| Understanding of proper and safe equipment use and operation in order to complete the project in accordance to common industry practices. | Final Product Quality | | | | | | 4 | 3 | 2 | 1 | 0 |  |
| All Elements of the Project are Turned in and in this order. | | | | | | 4 | 3 | 2 | 1 | 0 |  |
| **Production Design:** | **4** | **3** | **2** | **1** | **0** | |  | | | | | |
| **Production Technique:** | **4** | **3** | **2** | **1** | **0** | |  | | | | | |
| **Post-Production/ Bindery:** | **4** | **3** | **2** | **1** | **0** | |  | | | | | |
| Overall: | 4  A | 3  B | 2  C | 1  D | | 0  F |  | | | | | |